

Lisbon
AGRI 
CONFERENCES

WE DEVELOP KNOWLEDGE

2025

4 | 5 November

CCB – Centro Cultural de Belém



Final Report

Organization: SFN-AGRI

COM O ALTO PATROCÍNIO
DE SUA EXCELÊNCIA
UNDER THE HIGH PATRONAGE OF THE
PRESIDENT OF THE PORTUGUESE REPUBLIC



O Presidente da República



We Develop Knowledge



Agribusiness

Commitment to sustainability: the conferences pointed to a firm commitment to sustainability, promoting agricultural practices which conserve the environment and shrink the carbon footprint.

Population growth: the uncertainty concerning the growth in the world's population, which is due to approach 10 billion by 2050, has underlined the need to monitor this trend and to assess the need to increase food production on a sustainable basis.

Technological innovation: adoption of innovative technologies, such as precision agriculture and biotechnology, was highlighted as the key to boosting yields and cutting production costs.



Sustainability

Resilient food systems: the conference stressed the importance of building resilient food systems that can withstand climate and social crises, and thereby guarantee food security.

Impact of production costs: the growing volatility of production costs, especially in inputs, was a central concern, requiring solutions which boost efficiency and yields.

Education and training for farmers: ongoing training for farmers in sustainable practices and innovative techniques was deemed essential for facing the challenges of modern agriculture.

Geopolitical agreement and economic sustainability: improved understanding of geopolitical dynamics is needed in order to promote economic sustainability, ensuring that resources are managed fairly and efficiently and that human rights are guaranteed worldwide.

Reduction of food waste: the conference addressed strategies for reducing food waste, which is crucial for improving food security and boosting the efficiency of production systems.

Valuing biodiversity: there was wide-ranging discussion of the importance of biodiversity as an asset for food security and sustainability, encouraging practices that preserve it.

Global collaboration is needed: the need for international collaboration in research, technology and sharing know-how was stressed as crucial to facing the challenges of food and sustainability.



Global perspective



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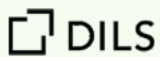


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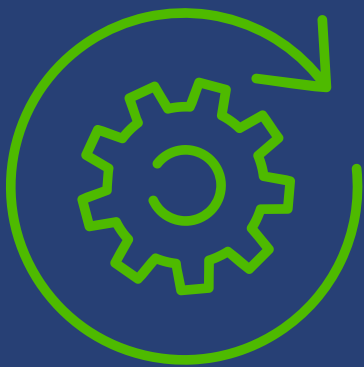
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Expresso

elEconomista.es

The Event



Our mission statement

To bring knowledge to the agribusiness, promoting a sector with responsibility, dynamism and sustainability for the future

Our goals

- Provide answers to the main questions through world-renowned speakers
- Learning and knowledge for Agrifood stakeholders
- Develop the network of participants
- Promote the Agrifood sector overall





DAY 4
Morning

Programme

8:15 am

Arrival and Check-in of Participants

9:00 am

Open Ceremony



Message from **Marcelo Rebelo de Sousa**
President of the Portuguese Republic



Madalena Oliveira e Silva
President at AICEP, Portugal

9:30 am

The New World (dis)order



João Moreira Rato
President at IPCG, Portugal

10:15 am

The Revenge of the Farmland



Manuel Pimentel
Publishing Editor at Almuzara Libros, Spain

11:00 am

Coffee Break

11:30 am

Consumer trends impacting the AgriFood Value Chain



Benjamin Subei
Partner at The Boston Consulting Group, Germany



Enrique González
Partner at The Boston Consulting Group, Spain

12:15 pm

Demography and Food Demand: Opportunity or Threat?



Ivo Sajanovic
Agricultural Commodities Professor at University of Geneve, Switzerland

1:00 pm

Lunch at the Event Venue

DAY 4
Afternoon

Programme

2:15 pm

From a Local Citrus Player to a Global Fruit Leader



Carlos Blanc
CEO at Citri&Co, Spain

3:00 pm

The Future of Agriculture in a Strong AI World



Elliott Grant
Former CEO of Mineral, Alphabet's other bet in Agriculture | Fellow Cambridge University, UK

3:40 pm

AI revolution in farming: Agroponiente



Imanol Almudí
CEO at Agroponiente, Spain



Juan Martinez Barea
Founder and Executive Presidente at Savian, Spain

4:20 pm

Coffee Break

4:50 pm

The Future of Food



Daniel Ramón
Professor at Cardenal Herrera University, Spain

5:30 pm

Round table | Water: Right or Responsibility



Keynote Speaker:
António Carmona Rodrigues
Água que Une

Expresso; El Economista;



Pedro Santos
Consulair



Francisco Gomes da Silva
Agroges

7:45 pm

Exclusive Dinner for Speakers, Sponsors, Partners and Guests

Topic: Tariff new (dis)order: USA vs. EU vs. Mercosur vs. China



Keynote Speaker:
João Pacheco
Senior Fellow at Farm Europe, Portugal

8:00 am

Arrival and Check-in of Participants

8:30 am

Impact of Retail Vertical Integration in the Value Chain



Ondina Afonso

President at Continente Producers Club, Portugal

9:15 am

Iberia: A Growing Home for Institutional Capital in Agriculture



Matthew Corbett

Founder and Partner, Agriculture at Fiera Comox

10:00 am

The Potential of Regenerative Agriculture



Paul McMahon

Managing Partner at SLM Partners, USA

10:45 am

Coffee Break

11:15 am

AgriPV: Oxymoron or a new paradigm?



Gianluca Boccanera

Global Managing Director at Starlight, a NextEnergy Group Company, Italy

12:00 pm

Carbon Credits: a Myth or a Reality



Jeroen Meerburg

Head of Carbon Bank at Rabobank, Netherland

12:45 pm

Closing Remarks



Julio Audicana

San Telmo Business School, Spain

1:10 pm

Closing Ceremony | Lisbon Agriconference Award

1:30 pm

Lunch at the Event Venue



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4.5 Novembro 2025

CCB Grande Auditório - Lisboa

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Online
Todos os interessados em participar neste evento poderão assistir em modo online às Sessões. Acompanhe a Conferência em Directo Expresso Facebook

Presencial
A participação presencial no Evento será exclusivamente por convite. As empresas patrocinadoras do evento (sponsors & partners) poderão indicar os seus convidados.

COM O ACTO REPRODICADO
DE SUA EXCELÊNCIA
UNITE THE BEST KNOWLEDGE OF THE
REPUBLIC OF PORTUGAL TOGETHER!



O Presidente da República

Oradores



Benjamin Subei
The Boston Consulting
Group



Carlos Blanc
Citri&Co



Carmona Rodrigues
Água que Une



Daniel Ramón Vidal
Cardenal Herrera
University



Elliott Grant
Fellow Cambridge
University



Enrique González
The Boston Consulting
Group



Francisco Gomes da Silva
Agroges



Gianluca Boccanera
Starlight



Imanol Almudi
Agroponiente



Ivo Sarjanovic
University of Geneva



Jeroen Meerburg
Rabobank Group



João Moreira Rato
IPCG



João Pacheco
Farm Europe



Juan Martinez Barea
Savian



Julio Audicana Arcas
San Telmo Business School



Madalena Oliveira e Silva
AICEP



Manuel Pimentel
Almuzara Libros



Matthew Corbett
Fiera Comox



Ondina Afonso
MC Sonae



Paul McMahon
SLM Partners



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Organização

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2025

Lisbon Agri Conferences 2025 agradece a todos os que assistiram à conferência, 700 presencialmente e 100.000 em streaming.

Uma palavra também de reconhecido agradecimento aos mais de 20 oradores nacionais e estrangeiros e aos mais de 40 Sponsors e Partners, sem os quais este evento não teria sido possível.

Continuamos a trabalhar para o evento de referência do Agribusiness, próximo ano 2026 em Madrid, e em 2027 de novo em Lisboa.

Até lá Boas Ideias e Boas Colheitas.

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 LEONARDO FERREIRA RODRIGUES, PRESIDENTE DA REPÚBLICA
 O Presidente da República

Ponentes

 Benjamin Subei The Boston Consulting Group	 Carlos Blanc Ciri&Co	 Carmona Rodrigues Água que Une	 Daniel Ramón Vidal Cardenal Herrera University	 Elliott Grant Fellow Cambridge University	 Enrique González The Boston Consulting Group	 Francisco Gomes da Silva Agropres
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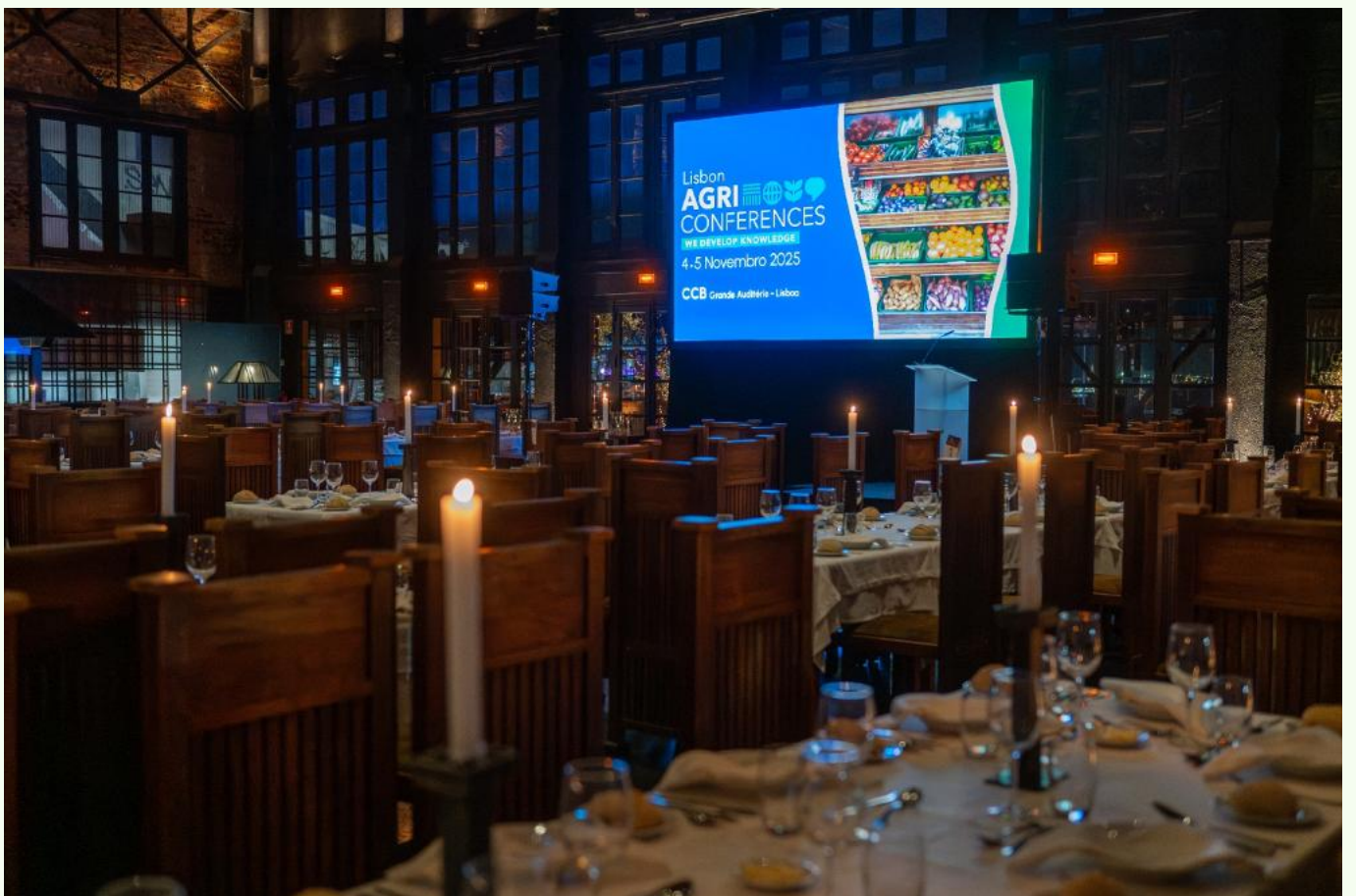
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